

Lexo

PACKAGING ENGINES

Travel Package Assembly Engine Or

How to innovate in the production and distribution of packaged travel experiences to gain new customers and increase margins?

Accovia is a Canadian and French company, which designs, builds and implements advanced IT solutions for tourism industry professionals. Accovia offers innovative and efficient solutions, allowing travel-package producers to better manage and pilot their operations.

LEXO: DYNAMIC TRAVEL PACKAGE PRODUCTION, DISTRIBUTION AND BACK-OFFICE SYSTEM!

Tourism Industry Challenges

- Challenging stock adaptation to market demand
- Perishable and distant stocks
- Difficulty to efficiently control, assemble and combine various travel components
- Complex, changing and versatile market and customer behaviours
- Growing competition and multiplication of potential distribution channels

User Benefits

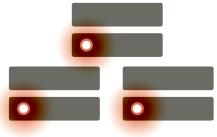
- Display of several travel components into one package
- Distribution and production segmentation
- "A la carte" integration of Lexo modules
- Industrial personalization of travel packaging
- Important workload reduction of the offers' set up phases
- Revenue and inventory management optimization

LEXO Features

- Modular software suite for tourism
- Solution based on the leading and most performing Business Rules Management System
- Dynamic assembly of all components of a travel package
- Booking engine with dynamic pricing computation
- Supply and distribution channels' control and piloting
- Multi-source, multilingual, multi-currency, multi-brand

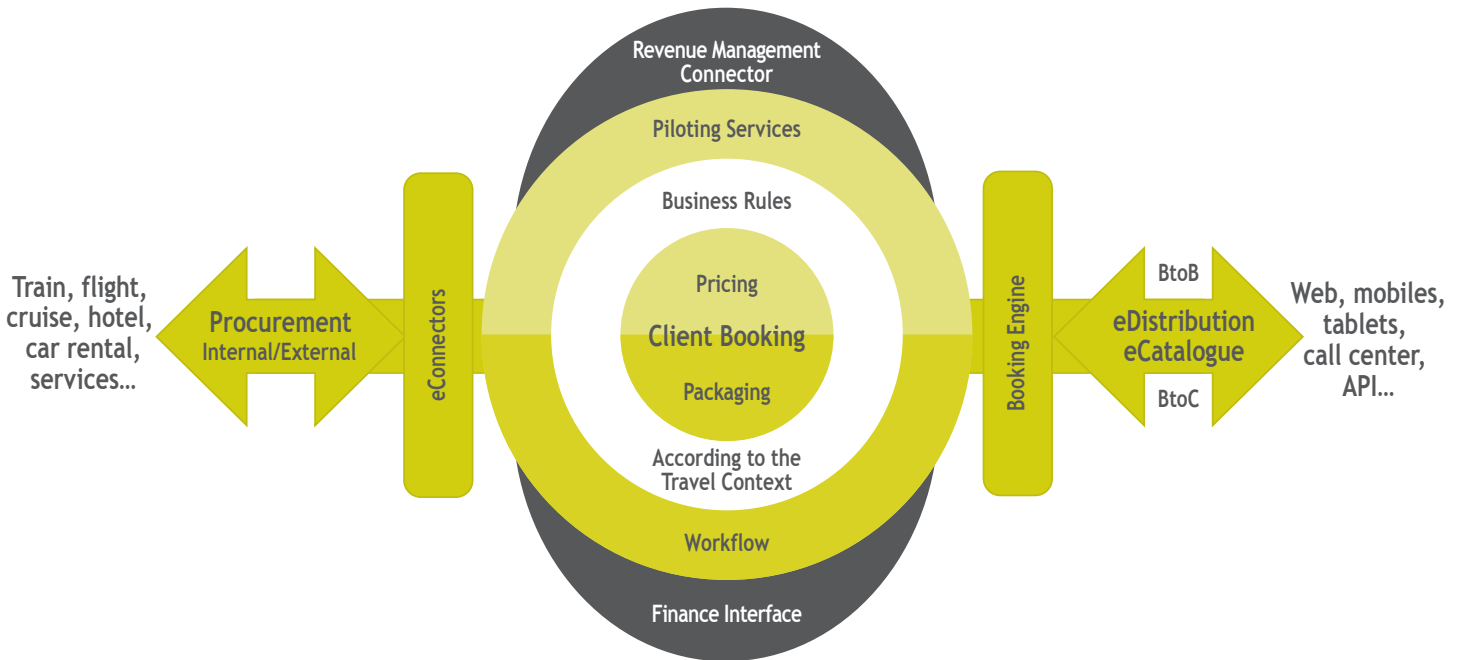
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Lexo

PACKAGING ENGINES



Packaging

Industrial personalization of travel packages

eConnectors

Diversity of external connectors (GDS, Low-cost, Train, Hotel chains or CRS...)

Piloting Services

Real time production piloting

Revenue Management Connector

Revenues and stocks management optimization

Travel Context

Control and segmentation of prices and products

Pricing

Dynamic and flexible pricing

Booking Engine

Multi-channel and multi-profile booking engine (B2B, B2C, B2E, B2B2C)

eCatalogue

Automated catalogs' production

Business Rules

In-house management of business rules

Workflow

Task and system messaging management

That's what makes Lexo so innovative and unique!

Accovia's clients include:



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